

Got Grass?



- ✓ Certified 100% Organic and Kosher
- ✓ No artificial colors, sweeteners or fillers
- ✓ Gluten-free and Raw Vegan Friendly
- ✓ Squeezed Fresh



Freeze-Dried Wheat Grass Juice Powder



By Loraine R. Dégraff

If you know about health, you probably know about wheatgrass and how it can boost your health. Wheatgrass has made—and is yet making—changes in the lives of people from all walks of life. Charles Schnabel discovered the power of the grass in the early 1900s when his sick chickens recovered health after consuming dehydrated wheatgrass. Schnabel later went on to produce the best-selling mineral supplement of the decade using dehydrated grass. Ann Wigmore discovered the wheatgrass could be juiced and used this powerful juice to treat herself, her neighbors, and her pets. In 1956, she established the Hippocrates Institute now located in West Palm Beach, Florida, emphasizing healing through green juices and a raw foods diet.

Let's Talk about Sweet Wheat®

The early studies of Schnabel and Wigmore initiated a movement that was joined by a number of prominent researchers and scientists, all with one goal: to dissect and determine what made wheatgrass a powerful healing herb. The consensus has determined wheatgrass a complete food containing every known vitamin and mineral and other life-supporting substances. Kim Bright of Brightcore Nutrition took up the wheatgrass challenge in 1996 when she opened the doors of Sweet Wheat, Inc. with the sole desire to improve conditions in life for all of society through nutrition and education.

Drawing upon her 30 plus years as a nutritional consultant and educator, Bright realized the absence of valuable nutrients in today's diet was an underlying cause for physical and mental deficiencies. She knew that, when restored to vibrant health, these formerly deficient people were able to create greater influence to improve the society around them. When she discovered wheatgrass, Kim knew it was the key to maneuvering these changes because it offered the greatest range of benefits. Wheatgrass, grown under the proper conditions and juiced, provides these vitally needed vitamins, minerals, trace minerals, live enzymes, and nutrients in a highly assimilable form. Wheatgrass is the only plant that pulls all of the mineral content from the soil, making it available within the plant juice.

What Makes Sweet® Different From Similar Wheatgrass Products? Sweet Wheat® begins with planting 100% organic wheatberries in mineral-rich organic soil that has been prepared to exact proven specifications. In this rich environment the wheatberries sprout and grow into their early grass phase where they pull all the essential nutrients from the soil into the plant blades. The wheatgrass is cut at peak potency, just before it "joints" or goes into the reproductive phase where it develops a seed head and uses up these stored nutrients.

Once cut, the wheatgrass is kept at very low temperatures as it is rushed to be juiced and freeze dried to a powder preserving all the fresh potency that makes Sweet Wheat® so easy to assimilate. Every step of Sweet Wheat® production is designed for maximum potency and freshness, from the initial planting to the consumption of the final product. Other particulars include the following:

- 100% Certified Organic Highest Quality Seed
- High Vitamin Content
- High Mineral Content
- Freeze Dried to Retain Active Enzymes
- Certified Organic
- Certified Kosher
- Certified Vegan
- 30 day money-back guarantee
- Palatable flavor

Like the wheatgrass of Schnabel's day, Sweet Wheat® is making changes in the lives of a myriad of folks. Visit the Brightcore Nutrition website at www.brightcorenutrition.com to read these amazing stories.

Brightcore Nutrition is a family-owned operation located in Largo, Florida. It has grown tremendously since its inception 17 years ago, but the mission is still the same: to help their customers increase their health through the highest quality nutritional products and education. Please visit their website at www.brightcorenutrition.com to view current sales and discounts.